



PICCUTA
LAW GROUP, LLP

PICCUTA LAW GROUP NEWS

2015 Year in Review - By Charles "Tony" Piccuta

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It's hard to believe we are already halfway through February. Last year marked another successful year for the Piccuta Law Group. As 2016 is well underway, we are sharing all the exciting news that occurred in 2015.

Piccuta Law Group Wins Two Jury Trials

The firm went two for two in jury trials in 2015. Both trials resulted in verdicts in favor of our clients. Both cases involved motor vehicle accidents causing serious injuries.

The first was an Orange County case where our client was scheduled for spine surgery as a result of his injuries. The second was a Santa Barbara County case where our client experienced soft tissue injuries and had months of physical therapy. Both cases were tried to a jury because the insurance company refused to pay fair settlements. In both cases, Mercury Insurance was the defendant's insurance company. In both cases, the jury found the other side at fault and awarded our clients cash for their injuries.



A picture of our client's truck which was used as a trial exhibit in the Santa Barbara County jury

Piccuta Law Group Reaches Multiple Six Figure Settlements

The firm finalized multiple six figure settlements in 2015. One fantastic result was reached in a probate dispute. In that case, two stepdaughters were fighting over their deceased stepfather's million dollar estate. The stepfather's will was changed just before his death to disinherit our client from her inheritance. We found evidence suggesting that the other stepdaughter took advantage of the stepfather when he was ill and made changes to his will that he really didn't want. We challenged the changes to the will and asserted claims for elder abuse and undue influence. We obtained a settlement of \$400,000.00 for our client prior to trial.

Another notable result involved a slip and fall accident in a well-known garden nursery store. Our client slipped on water that had accumulated on the floor as a result of an irrigation system leak. Our client fractured her elbow and required over one year of physical therapy. Our client, an established artist, was unable to paint during that time and lost income as a result. We were able to settle the case for \$175,000.00 shortly after the lawsuit was filed.

Piccuta Law Group Launches New Marketing Campaign

In December of 2015, we decided to launch a new marketing campaign. The campaign will start in 2016 and will focus on helping victims of motor vehicle accidents. In the past, we have strictly relied on "word of mouth" advertising and referrals from clients and other attorneys. We still appreciate every referral that our satisfied clients send us—keep them coming! However, we are very excited about the opportunities a traditional marketing campaign will bring. We are looking forward to reaching a broader audience and having the opportunity to help more people. The campaign will use the slogan: "In a collision? Make the Right Decision!"™ Look for our television commercials and listen for our radio ads throughout 2016.

Piccuta Law Group Handles Numerous Complex Commercial Litigation Cases

The firm took on several complex commercial litigation cases in 2015. Two of these cases involved business disputes, and two others involved foreclosure disputes against banks. In the first business dispute, our client was sued after she sold her nail salon and then started a competing nail salon down the street. The other business dispute involved our client, a local doctor, who was sued by another doctor with whom he had terminated a business relationship. In both of the foreclosure related cases, we asserted claims against banks for misrepresentations and errors made during loan modification negotiations with our clients. These cases are still ongoing and we will provide updates down the road.



Charles "Tony" Piccuta Welcomes New Addition Kade Anthony Piccuta

On September 18, 2015, Charles "Tony" Piccuta and his wife welcomed his son Kade Anthony Piccuta to the world. Kade was born at 7:05 PM and clocked in at 21 ½ inches and 9 lbs. 13 ozs. Kade is giving his father a whole new understanding to the term "burning the midnight oil" and showing an interest in anything with flashing lights.